



MEMBER BENEFITS and SERVICES

PRODUCTION (Prepress, Pressroom, Bindery)

- ☐ Prepress / Print Production Services
- ☐ Technical & Production Seminars / Webinars / Workshops
- ☐ Industry Manufacturer Resources
- ☐ Color Management
- ☐ Lean Workplace Practices
- ☐ Waste/Spoilage Tracking
- ☐ Quality & Process Control
- ☐ Guidelines for Best Business Practices
- ☐ Remote & Onsite Consulting / Training
- ☐ Technical Conferences & Workshops
- ☐ Plant Audit / Plant Layout
- ☐ Educational & Training Videos, Curriculum
- ☐ Continuous Improvement Resources
- ☐ Digital Printing Resources
- ☐ Costing & BHR
- ☐ Waste Paper Recycling Program
- ☐ Production Inkjet Resources

HUMAN RESOURCES

- ☐ Payroll, Time and Attendance Service
- ☐ Labor Rules: Federal & State
- ☐ Background Verification & Drug Testing
- ☐ Job Descriptions / Sample Employee Manual/Policies
- ☐ Pre-Employment / Post Employment Tools & Resources
- ☐ HR Toolkit for Small Employers
- ☐ Job Applicant Assessment / Evaluations
- ☐ Guidelines: Incentive, Bonus and Recognition Plans
- ☐ Labor & EEO Compliance Tools
- ☐ Affirmative Action Plans (AAP)
- ☐ Employment Forms / Posters
- ☐ Immigration Related
- ☐ Performance Appraisal Forms
- ☐ Wage & Benefits Survey Report
- ☐ HR Support
- ☐ Virtual Peer Groups / Peer-to-Peer Networking
- ☐ HR Updates (State Specific & Federal)

SALES & MARKETING / CUSTOMER SERVICE

- ☐ PrintAccess Online Buyers Guide (Member Listing)
- ☐ Sales Training and Certifications
- ☐ Customer Education Tools & Resources
- ☐ Sales Compensation Study / Reports
- ☐ Sales Management Training
- ☐ Sample Sales Compensation Plans
- ☐ Printing Sales Contracts & Agreements
- ☐ Non-Compete / Non-Disclosure Agreements

REGULATORY

- ☐ On-Site Safety Training
- ☐ OSHA Compliance / Certifications
- ☐ EPA/State Air Quality Compliance
- ☐ Hazardous Communication / Waste / Shop Towels

GROUP BUYING PROGRAMS

- ☐ Payroll, Time & Attendance Services
- ☐ Sales Vault Training/Learning Center
- ☐ PICB Credit & Collection Services
- ☐ Card Connect, Inc. (discount CC processing fees / card acceptance)
- ☐ ASI Advertising Specialty Institute (member vendor program)
- ☐ Local Shipping Program (group buying program)
- ☐ Independent Printers Alliance (IPA) (paper buying program)
- ☐ Fork Lift Training / Service / Parts / Rental
- ☐ Local Recycling Program - Waste Paper Rebate

GOVERNMENT AFFAIRS

- ☐ Lobbying at State and Federal Level
- ☐ Industry Advocacy and Important Updates
- ☐ Regulatory Compliance

FINANCE / ESTIMATING / ECONOMICS

- ☐ Credit Collection & Reporting Services
- ☐ Financial & Economic Reports / Surveys
- ☐ Comprehensive Business Valuation
- ☐ Performance Assessment & Profit Plan
- ☐ Economic Trend and Forecast Reports

SERVICES THAT COVER ALL DEPARTMENTS

- ☐ Publications: *PMA Member Update*
- ☐ Publications: *quoins2pixels* (Biweekly Publication)
- ☐ Workplace Best Practices
- ☐ Webinars / Seminars / Consulting / Training
- ☐ Telephone Support Hotline

TOP MANAGEMENT

- ☐ Wage & Benefits Survey Report
- ☐ Printing Industry Performance & Insights Studies
- ☐ Continuous Improvement Resources
- ☐ Management Tools & Resources

INSURANCE / INVESTMENT (Business & Personal Lines)

- ☐ Health / Dental / Life / Disability / Business Insurance
- ☐ Workers' Compensation Program
- ☐ Printers 401K® Program (designed exclusively for printer members)

Print Media Association offers its members the products and services that enhance their growth, efficiency, and profitability through advocacy, education, research, technical information, business management tools, employee benefits, and cost-saving resources.