

PRINTING INDUSTRY CREDIT BUREAU, INC.

TWO COMPANIES PROTECTING PRINTERS' PROFITS



Credit Services

PROTECTED



Collection Services

RECOVERED

A MEMBER BENEFIT OF



Print Media
ASSOCIATION
TECHNOLOGY & MANAGEMENT RESOURCES

WHY CHOOSE US AS YOUR DEDICATED CREDIT & COLLECTION PARTNER?

Printing Industry Credit Bureau (PICB) and its' sister company, CheckItCo have over 40 years experience as a dependable, effective, cost-efficient, and reputable agency dedicated to taking the hassle and stress out of credit & collection.

- **We Know The Printing Industry** – We've successfully provided dedicated service to the printing and the graphic art industry for more than 4 decades. Who better to handle your credit and collection needs than an agency designed for Printers.
- **We Succeed** – Our recovery ratios average between 35-45%, which is well above industry standards. We put money back in the Printer's pocket!
- **Low contingency fees for PIA members** – 18% if collected by the agency, or 33% should a lawyer be requested and authorized.
- **Customized Approach** – No cookie cutter methodology used here. We evaluate each case to define the optimal strategy for recovering the money. Our dedication results in better collections.
- **Reputable** – Ask your local PIA Affiliate Manager or printers in your area who use our services, and you'll learn of our good reputation and great service.
- **✓it Co** – PICB's Sister company provides value added services to help Printers' prevent loss attributed to bad debt which improves cash flow.
- **Credit Risk Assessment Reports (C.R.A.s)** – ✓it Co conducts real time research on customers so you have the most up-to-date information to determine who is creditworthy. Fresh information for good decisions. Click on 'We Check It' to order a CRA today.
- **Riskee Business** – Click this link from our website to see if your customer is in our extensive database of more than 15,000 records of accounts referred to PICB for collection – *FREE*
- **You Check It** – ✓it Co's easy to use web portal to State, City, County, and Federal websites that provides CURRENT business records necessary when determining the credit risk vs. the prospective reward – *FREE*
- **Resources** – Sample letters & forms - use as a best practice – *FREE*

PICB has helped members successfully recover money for 50 years.

PICB has recovered millions in the past 5-years for members.

C.R.A. keeps debtors away - less than 1% of C.R.A.'d customers become slow-pay / no-pay debtors!



improve your cash flow

Contact Us Today!

Phone: 847-265-0400

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Printing Industry Credit Bureau – PICB
www.picb-us.com

CheckItCo - ✓itCo
www.checkitco.com

